



Dear WMIA/WMMA Distributor,

The Qualified Distributor Program will once again be in place for IWF 2022. We hope you will take advantage of the benefits provided to you as a WMIA/WMMA member through this program.

WMIA and WMMA Member companies are automatically invited to the program – but you must register as a Qualified Distributor to participate. Email invitations with a unique link for your company will be sent to all member distributors on November 9th. If you do not receive the email or need the invitation to be resent, please contact Liz Hosp at LCH@iwfatlanta.com or by calling 404-693-8333.

Please note – IWF 2022 has a NEW SHOW PATTERN and the new show days are TUESDAY through FRIDAY, August 23 – 26, 2022. Qualified distributor personnel are allowed access to the exhibit floor on Monday, August 22th and during all exhibitor hours on show days. They also receive an allotment of free Guest Passes for their top customers. (Guest Pass allows one free registration for an attendee and will be available after January 11th.) Additionally, a distinct block of hotel rooms within the IWF 2022 housing block is reserved just for Qualified Distributors. Qualified Distributor companies are able to register and book hotel rooms starting November 9th when Exhibitor and Qualified Distributor registration opens.

Your email invitation contains a unique link allowing you to create your own Qualified Distributor Registration & Housing portal. WMIA/WMMA Qualified Distributor companies can register all of their company personnel for free through this portal. WMIA and WMMA members also receive 5 free Guest Passes to invite top customers for free registration to the show. You can purchase additional Guest Passes for \$5 each until July 31, 2022. After that, they will cost \$10.00 each.

Please look for your invitation email in the next week and register now for your Qualified Distributor Badges. Hotel rooms are limited and go quickly! Register early for the best choice!

For questions, contact Liz Hosp at LCH@iwfatlanta.com or call 404-693-8333.

Best regards,

IWF Show Management