

Digital Ads on **IWFAtlanta.com**

Reach highly motivated buyers on the home page of the IWF Atlanta website.

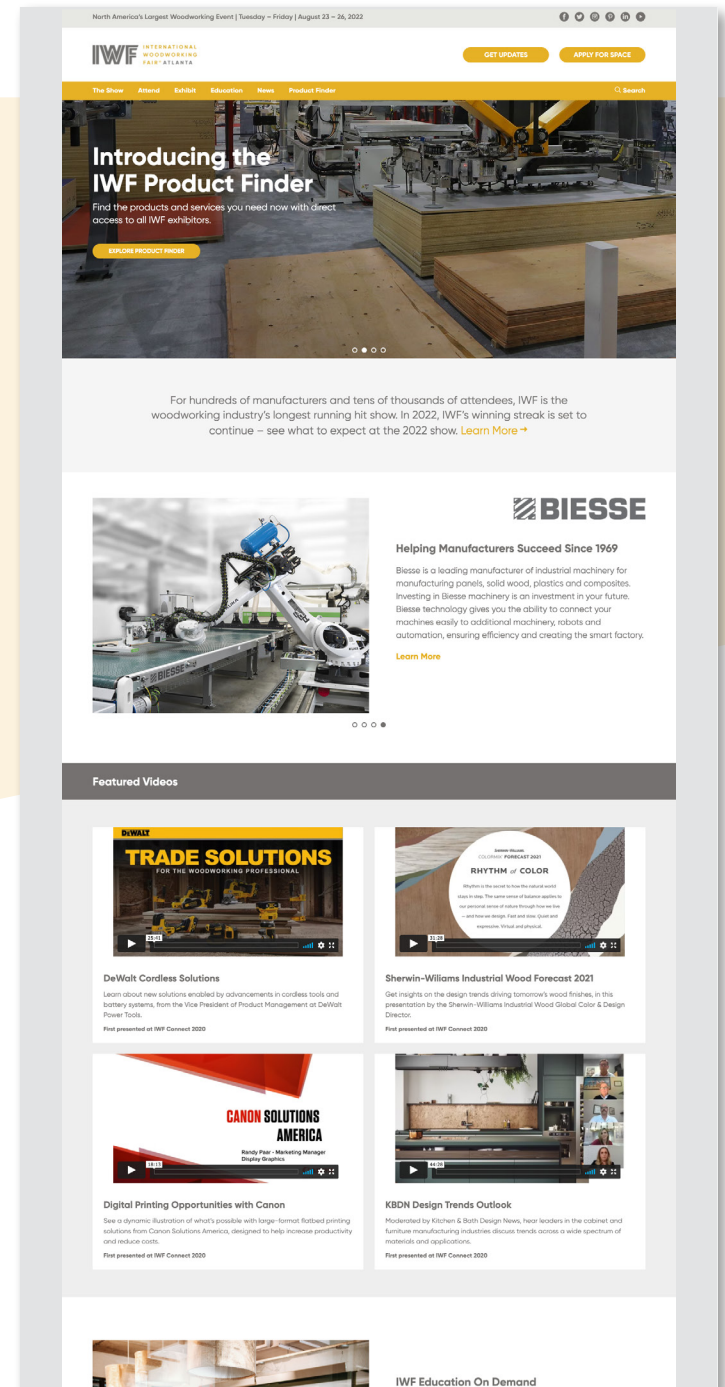
Ads on IWFAtlanta.com put your business directly in front of an audience looking for new products and services. Draw visitors to your site with an ad that looks like native content or your own design.

Benefit from affordable placements on the IWF website, marketed heavily year-round.

Ad Types and Prices

- CAROUSEL AD - \$1,500 per month, 25% Share-of-Voice (rotating position)
- PANEL AD - \$1,200 per month
- See following page for specifications

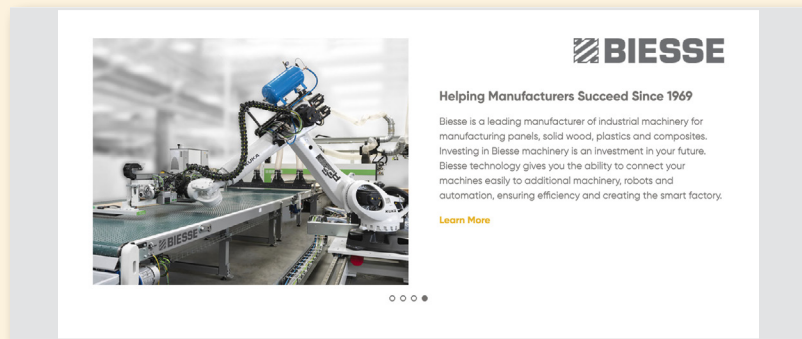
Please note: IWF reserves the right to request revisions to art/copy.



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Home Page Ad Specifications

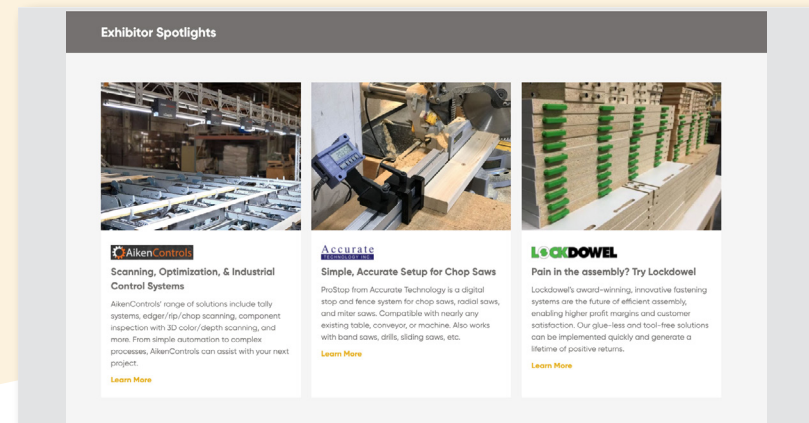
Provide the elements listed below, and we will lay out your ad to look like native content on the IWF Atlanta home page.



CAROUSEL AD (4 spots available; 1 per exhibitor)

- Image (1600x1200 jpg or png at 72 dpi, no text on image)
- Logo (.eps/vector file)
- Headline (5 words max)
- Copy (50 words max)
- URL

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PANEL AD (12 spots available; 1 per exhibitor)

- Image (1200x800 jpg or png at 72 dpi, no text on image)
- Logo (.eps/vector file)
- Headline (5 words max)
- Copy (30 words max)
- URL

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