



The IWF 2012
Challengers Award®

Official Entry Forms

Instructions

To enter please send:

- **11 copies** of completed entry forms
- **11 samples** of actual entry or product produced (entries will be accepted in electronic form - CD or DVD if size or weight makes mailing impractical.)
- **11 copies** of any supporting materials (preferred on cd or dvd)
- Company logo in jpeg or eps format, minimum 300 dpi.

Entry Deadline:

- **All materials must be received at the IWF Office by April 2, 2012. Late entries will NOT be judged.**

IMPORTANT:

- Read all entry procedures and all other information included in the Entry Package.
- Entry forms can be downloaded at www.iwfatlanta.com/exhibitors/ChallengersAwardEntry, to be completed on your computer, then printed, copied and mailed.
- No handwritten entries accepted.
- **Do not fax or e-mail entries. Please make 11 copies and mail to IWF at the address below.**
- Printed supporting material that is 8 1/2 x 11 should be attached behind each entry form. Supporting material that is larger than 8 1/2 x 11, or non-printed must be packaged separately from entry forms.
- If you include non-printed supporting materials, be sure ALL 11 examples or copies are clearly identified with entry name, model number and company name.
- Software demos should automatically install all necessary components (i.e. Adobe Acrobat Reader, QuickTime, etc.) so that the judges do not have to manually install any programs to view your entry.
- If the sample is extra bulky or heavy, please call our office for instructions on sending the material directly to the judges.

Return complete entries to:

Challengers Award®
International Woodworking Fair
3520 Piedmont Rd., NE, Suite 120
Atlanta, GA 30305-1582 U.S.A.



Entry Name: _____

Model #: _____

Company: _____

Challengers Award® **Entry Materials List**

Included with this entry are 11 sets of the following materials: (Check all that apply)

- 1. Actual sample of entry
- 2. Sample of what entry will produce
- 3. CD/DVD of Entry (software entries or entries too large for shipping only)

Check if you wish materials to be returned after judging

CD/DVDs will not be returned unless proprietary software.

Supporting Materials:

- | | on cd/dvd
(preferred) | printed |
|---------------------------|--------------------------|--------------------------|
| 4. Technical brochures | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Photographs | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Trade journal articles | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. Film Clip | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Other (Explain) | <input type="checkbox"/> | <input type="checkbox"/> |

Supporting materials will not be returned.

Important: Be sure to identify each piece of supporting material with your company name, entry name and model number.

If any items are to be returned, please complete the following:

Return the items indicated above to:

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Email: _____

Charge shipping expenses to:

- Fed Ex
- UPS
- DHL
- Other (please indicate) _____

Account number: _____

Company Name: _____

Challengers Award[®] Entry Form - page 1

Entry Name: _____

Model #: _____

Company: _____

I hereby agree that the sponsors of the competition may video and photograph the entry and publicize it in any manner or media without compensation.

Signed: _____

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Contact E-mail: _____ Company Website _____

If you are the manufacturer of the entry and this entry is being submitted by a representative or distributor, please complete:

Contact name: _____

Company name: _____

Phone: _____ Fax: _____

E-mail: _____

ENTRY DEADLINE: APRIL 2, 2012

The International Woodworking Machinery and Furniture Supply Fair–U.S.A.[®] makes no endorsement of the product or services of the finalists or winners of the Challengers Award[®], nor does it endorse the products or services of any contestant for the Challengers Award[®]. The show management and the joint venture partners and the coordinators of the competition disclaim all responsibility for the operation, effectiveness, or safety of such products or services. Since innovation is a primary criterion for this award, the winning product or service should not be construed as implying or setting an industry standard or norm.

Challengers Award[®] Entry Form - page 2

Entry Name: _____

Model #: _____

Company: _____

1. Technical Description

Write a concise and complete description and explanation of why this new or improved development will be the most innovative or technologically advanced contribution to our industry. This information will be used by the judges in their evaluation of the entry. Marketing and/or promotional information should be avoided in this description. **(Explanation must be typewritten and completed on this page only. You may attach a one page Word created document if you prefer.)**

Challengers Award [®] Entry Form - page 3

Entry Name: _____

Model #: _____

Company: _____

2. This entry is:

- A. A Machine New Improved
- B. A Supply Item..... New Improved
- C. A Production Aid New Improved
- D. A Process..... New Improved
- E. A Material New Improved
- F. A Service..... New Improved
- G. A Safety Device..... New Improved
- H. An Environmental Improvement..... New Improved

3. What year was the entry first introduced to the marketplace?

4. What specific application will the entry be used for? (ie. new coating on a saw blade, a new finishing system, new hinge system, cabinet or drawer hardware innovation)

5. Will this entry save labor cost or time in its use, application or ease of installation ?

6. Will this entry reduce operation downtime or improve productivity? (Explain)

Challengers Award[®] Entry Form - page 4

Entry Name: _____

Model #: _____

Company: _____

7. Does this entry have new or improved safety features or does it bring a safer product or service to customers? (Explain)

8. If an environmental improvement, explain how it will better the environment. (i.e. will it reduce energy consumption? Improve indoor or outdoor air quality? Save materials that come from non-renewable natural resources? Does it reduce environmental impact in its manufacturing process, materials used or its carbon foot print?)

9. How will this product improve the industry?

10. How will this product improve the end user's business?

Challengers Award[®] Entry Form - page 5

Entry Name: _____

Model #: _____

Company: _____

11. Other features of this entry, not listed above, that make it innovative: (Explain)

12. Has this product been entered into the Challengers Award[®] competition previously? If so, when was it entered and how does it differ from the previous entry?

13. What is the price range for this item? (In U.S. Dollars)

14. Promotional description: Write a brief (50 word) description of your entry for possible use in print and/or web promotion by IWF. This information will not be considered in the judging process.